

SPRING - TIME
Headquarters for
Garden and Farm
Tools
Rakes, Hoes, Spades,
Etc.
-The Best Made
STRATHMORE HARDWARE

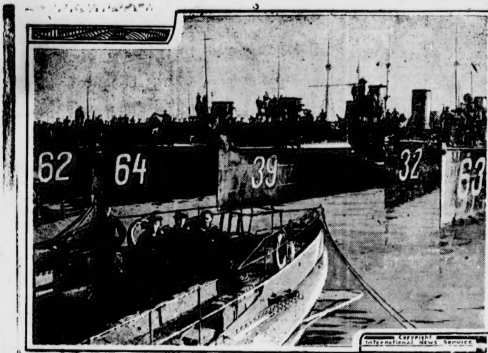
THE STRATHMORE STANDARD AND BOW VALLEY

FARMERS
Blacksmith Outfits
Forges,
Blowers,
Anvils, Etc., Etc.
The Best Made
Prices Lowest
STRATHMORE HARDWARE

VOL. VI., NO. 29

STRATHMORE, ALBERTA, APRIL 21, 1915.

Subscription Price, 1.00 per year



German Torpedo Boats Skulking in Kiel Canal

With these swift vessels, together with submarines, the Kaiser hoped to elude the blockade of Great Britain and prey on British shipping. Only twice, however, since the outbreak of the war, has a German fleet of any size ventured into the North Sea—and on both occasions brought everything but glory to the foe.

LOCAL JOTTINGS

Why should not Strathmore follow the example of many other towns throughout the province, and have a special clean-up day sometime shortly. Many of the citizens have already cleaned up their backyards, but there are many more who either have not the time or the inclination to do so. Strathmore had a splendid record last year, there having been not a single case of typhoid during the whole of the twelve months within the town limits, so that it will be seen that cleanliness pays. The sanitary inspector will be making the rounds shortly, and is going to devote special attention to seeing that outhouses, etc., are in sanitary condition.

The T. A. Room at the bakery is open daily. The quietest and most convenient place in town for ladies. Your patronage is invited.

With reference to our report on last Council meeting, Mr. Ed Hyde told us that he is quite satisfied with the condition in which Mr. McCann's slaughter house is being kept at the present time. The reference which was made at the meeting was only incidental, and applied to its condition on a former occasion more than a year ago.

Strathmore police force was increased by one last Wednesday, the stork having paid a visit to Constable Smith's home and it a bouncing boy.

Ice Cream, a local product made from pure cream only. To be had at the Bakery in Pinta at 25c, quarts at 40c, Gallons at \$1.25. Dances and Parties catered to.

Ladies stopping at the Maple Leaf will get all the courtesies possible shown them.

Mr. Thos. Eves is now located on the north side of the track, having purchased the house owned by Mr. J. Jennings, opposite Mr. North's farm. He has an acre of land connected with the house, and has had a well drilled.

Mr. Ray Prince has rented the house on Third Street formerly occupied by Mr. Eves.

Mr. H. B. Smith, manager of the Demonstration Farm was one of the judges at the Edmonton Annual Spring Horse Show, held last week.

Local ladies will have an opportunity of hearing an address on May 8, at 3 p.m. sharp, by Miss Hayward, Directress of Household Science at the school of Agriculture, Claresholm. The address will be given under the auspices of Strathmore Women's Institute, and the ladies will meet and be entertained at the home of Mrs. Boort.

Mr. M. B. Garrett is building a cottage on his lots on Third Street. Mr. Jim Collison is the contractor.

Mr. and Mrs. Thomson have moved out to their farm for the summer. Mr. G. D. Walters is renting their house during their absence.

The Dominion Government will carry out their demonstration farm work in this district on an extended scale this summer. Mr. Walters will have two assistants with him. One of these, Mr. Stokson, who has been engaged in similar work in the Lethbridge irrigation district, is now here.

The manager, chef, and all employees are white at the Maple Leaf Hotel.

Basketball is the latest sport to be introduced here. A girls team has been formed at the school.

Mr. Sam McNaught, an employee of the Demonstration Farm, has recently received word that two brothers of his have been killed in action.

A traveller in town this week made the statement that Bassano, Glenora and Strathmore have been the only Northern Alberta towns he could get business from since last November. Times have been hard, everyone will admit, but we in this town and district have no idea of the privation and suffering experienced in some of the large cities. It is glorious, then we had better alter the ethics of our civilization.—Bassano Mail.

That, notwithstanding the numerous auction sales held here within the past two months, there is still a good demand for dairy cattle in this district, is shown by the prices obtained at the sale of the Lussier dairy herd, from Medicine Hat, on Saturday. The fifty cattle offered were all sold, and the total realized was over \$3,000, one cow and calf fetched \$105. Some of our local business men were among the purchasers.

Mr. and Mrs. A. L. Clemens spent the week-end at the guest of Mr. and Mrs. J. C. McNeil.

Mr. Tom Clemens arrived back here last week, after a winter spent in Eastern Canada.

The C.P.R. shipped in a large number of trees from Saskatchewan by express on Sunday.

Are you remembering to stamp your letters and cheques with the war stamp?

Read the ads. There is always something of interest and information for you in them.

Stores Will Close Wednesday Afternoons

DURING MAY, JUNE, JULY, AND AUGUST

Following the plan carried out successfully last year, practically all the stores in Strathmore will close their doors every Wednesday afternoon from 1 o'clock during the months of May, June, July and August.

Last year the scheme was a great benefit to both storekeepers and their assistants, and allowed them to spend many pleasant afternoons in the country, or in bathing, sports, gardening, or whatever their hobby was. As it was thoroughly advertised very little inconvenience was caused to shoppers.

Store customers will kindly note that the half-holiday will commence the first Wednesday in May.

The signatories to the scheme are as follows:

Union Bank of Canada
Canadian Bank of Commerce
Wright Bros.
J. W. Esson
E. W. R. Lambert
W. E. Brown
T. H. Eves
Gentry and Fisher
J. W. Saunders
A. W. Miller
Strathmore Trading Co. Limited
Boort & McDonald
Strathmore Hardware Company
Crown Lumber Company
Strathmore Standard
H. W. Dakin
Pioneer Meat Market

The C.P.R. has agreed to give a special train on the 3rd of June for the school excursion to Banff so that date aside for your visit to the mountains.

Mr. L. B. O. Lomell has been appointed an official auditor for the Province.

We note by the Alberta Gazette that the Chicago Farming Coy has been incorporated under the laws of the Province, with head office at Strathmore. The capital is \$35,000.



British and French Soldiers Fraternize

Whenever an opportunity occurs for the British and French soldiers to fraternize, they always take advantage of it. Our picture shows a group of "the strong sons of the world" celebrating the entente cordiale at their latest.

A Red Cross Appeal To The Farmers

Our country, with her allies, is waging a great war for justice, for the protection of small nations in the enjoyment of their rights, for their continued and growing freedom, and for the maintenance of its pledged word of honour. Much destruction and devastation has been caused. Lives are being lost by the thousands. Canada's first contingent is now in the thick of it. Some will fall sick; many may be wounded; some will pay the last full devotion to their country and its cause.

The Red Cross Society exists to succor the sick and wounded in war. It needs more money to provide more beds at hospitals in Great Britain and France; it needs more money to pay more Red Cross Nurses; it needs more money, and more things made by women, to supply to Clearing Hospitals, Base Hospitals, and Recovering Hospitals.

I appeal to farmers to send me sums from \$1 to \$50, during the first week in May. Every \$50 provides one additional hospital bed with the giver's name over it. By sending me about \$10,000, you would serve your country well, bring credit to yourselves and make all of us very proud of you. For the sake of the wounded boys, make the gift substantial. It will be an investment towards the recovery of some Canadian soldiers who stood in our stead that our cause might be upheld.

Faithfully your friend
JAS. W. ROBERTSON
Chairman
Red Cross Society at Ottawa

Subscriptions for the Red Cross can be handed in to the Standard Office. There will be sent direct to Ottawa, and the amounts credited in our columns.

The Pres. S. S. will hold a Poverty Social in the church on Friday evening, April 30. A good programme will be given, for particulars see bills. 21-40

The Presbyterian Ladies Aid will hold a Pantry Sale on May 15th. Further particulars later. 21-40

SEED TIME IS NEAR

WE ARE PREPARED TO SUPPLY YOUR NEEDS

SINGLE TREE IRONS BLACKSMITH'S TOOLS
BOLTS SINGLETREES
HARD OIL 2 TO 6 HORSE EVENERS

See our Windows for **BABY CARRIAGES & SULKIES**
Complete line of **BASEBALL GOODS.**



GET YOUR HARNESS READY
Harness Oiled and Repaired. Perfect Work at Reasonable Prices
SHOE REPAIRS PROMPTLY AND SKILFULLY DONE
T. H. EVES
Agent for DeLaval Cream Separator

The King Edward Hotel

STRATHMORE, ALTA.

THE COMMERCIAL HOUSE

Rates \$2.00 and \$2.50 per day.
AMERICAN PLAN

BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY BECAUSE—

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR. Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures best returns in dairying and mixed farming. Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is no longer an experiment, the year 1914 having absolutely demonstrated its success wherever intelligently applied. You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$30 to \$75 per acre, with twenty years to pay and the privilege of a loan of \$2000 for improvements (6 per cent interest, no principal payment) at the end of first or second years and no water rental for first year. Assistance is given in supplying stock in approved quantities. This is the most liberal offer of irrigated farm land on record. Get full particulars.

A. S. CAMERON, GENL. SUPT. OF LANDS
CANADIAN PACIFIC RAILWAY
DEPARTMENT OF NATURAL RESOURCES
CALGARY, ALBERTA

Study the Ads. and Save Money

GETTING READY for SPRING



*The
Printed
Table
Cover*

Attractive

A WORD

To Take the Squeak Out of Shoes

TO take the squeaks out of shoes, dipping the soles in kerosene.


MRS. H.

For Velvet That Has Become Spotted

HAVING been so successful in restoring the color of velvet that has been spotted by rain, I pass it on to other women. The whole surface is made shade even. Do not brush before use.

To Set the Color

To set the color in light shades of pink and blue soak the woods



To Prevent Lace From Stretching
WHEN sponging lace, if you rub it from the selvage to the edge it will

Some Don'ts for the Housekeeper
DON'T pour boiling water over children.

A favorite runner and Dorly

A NTRACT of interest has been extracted from the diary of Miss Sarah Eve, written in 1872, and is here carefully set down for your inspection:

the heaviness and proportions of the furniture corresponding so well with the size of the house, that here one may see elegance in miniature. I

When Meat Is Tough
To improve tough meat add a tab-

IN THE nineteenth century an artist couldn't paint just what pleased his fancy. There were certain set rules,

work put forth by the masters of this period. Usually the one choice of subject was a Madonna upon a throne, her mantle draped over her head, her right hand resting on the knee of the

Don't let the pace, it's off of this time. What is out in front? What
will not seem so very odd? HOUSEWIFE

*A favorite Runner
and Doily*

AN ITEM of interest has been extracted from the diary of Mrs. Sarah Eve, written in 1772, and is here carefully set down for your inspection.

"Feb. 14th. We slept into Mrs. P. Leila's for a moment and then went to Mrs. Stretch's. We were much pleased with our visit and her new house the neatness and proportions of the furniture were such that we will call it the site of the house, that here we may see elegance in miniature. don't mean the elegance of a palace but of simplicity, which is preferable—the one pleases the eye but flatters the vanity, the other pleases the judgment and benefits the soul. As we walked through this house I

room refreshed in blue, with these daisies by Stings for the table, is a spring delight.

Old and attractive painted German table covers sometimes solve the problem of a table cloth for the summer table in bedroom, living room or porch. These are rarely more than 22" and sometimes less. The table can be decorated with a blue and white needle in 18" English blue and white. The color is in red, white and blue, and the design is a simple, stylized, and can be doubled. Nevertheless it is quite true.

It is especially in the spring, that should reduce the problem of sunlit lighting. Every one knows from experience that bright lights are extremely variable and can be very annoying with joy and thanksgiving that we kept the suggestion of this small table.

lull to the springtime! May we
 greet it, cool and happy!

When the World Was Younger

SOME of us have an idea that it is only now that America is waking up to the importance of beauty in the home. But, indeed, it

is not so, for in the eighteenth century a great deal of attention was paid to all these matters. And our schemes were of prime interest.

Good taste in furnishing was also

Let us take care that they do not
get ahead of us, those dear gen-
tlefolk!

not help saying this surely might
taken for the habitation of life;
near.⁷⁴

The Sameness of 13th Century Art

I couldn't paint just what pleased fancy. There were certain set or certain traditions, which he must follow. After the disappearance of Dr.

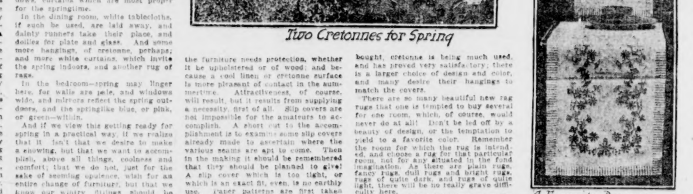
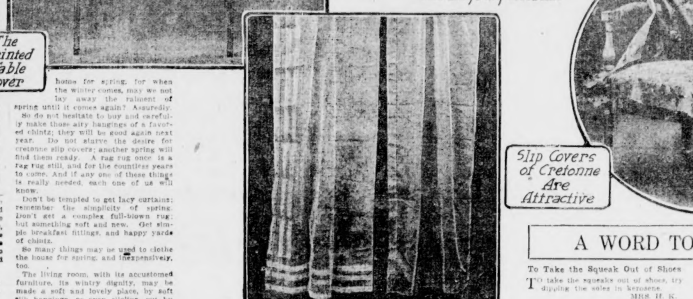
And we notice a great similarity the work put forth by the masters this period. Usually the one choice

SUBJECT WAS A MARGONNA OPEN A THRO
HER MANTLE DRAWN OVER HER HEAD.
RIGHT HAND RESTING ON THE KNEE OF
INFANT SAVIOUR, WHO HAS TWO FINGERS
HIS RIGHT HAND RAISED TO BLESS. 'T
ARE USUALLY ANGELS AT THE FOOT.

But if one once realizes that time is not set the pace, the art of this time will not seem so very odd!

1

WORK for the WOMANLY BRAIN and HAND
GETTING READY for SPRING



By Ethel Davis Seal

[illegible][illegible][illegible][illegible]

For the Window

For the Spring

[illegible]

Invalid

At this time of the year there is a great deal of illness and death among the cattle. The disease is known as "cattle plague" and is caused by a virus. It is a very serious disease and can be fatal. The disease is spread by contact with infected animals or their secretions. It is also spread by insects and flies. The disease is characterized by a high fever, loss of appetite, and a general weakness. The animals may also have a sore throat and difficulty in breathing. The disease is most common in the summer months. It is important to keep the animals healthy and to avoid contact with infected animals. If an animal is infected, it should be isolated and treated. The disease can be prevented by vaccination and by keeping the animals clean and healthy.

[illegible]

MORE CIVILIZ

POINT was the first to introduce the wearing of barbaric jewelry, but this is now getting more popular every day. The jewelry that they really are lumps of Jade, amber, turquoise, malachite, amethyst, coral and such like decorative stones, and hung round the neck by a slender cord. The most popular of these is the multicolored silk is suspended from the end of the stole as a finishing touch. The jewelry is worn in the face, all jewelry worn with these is of the same style. The jewelry is of the same style, and how long, headbands to

MOUCHOUR HEMS

THE HEMMINGS with broad hems are now the fashion of the hour. It has been some time since we have seen a dress with such a pretty fashion, and especially do we see them in the new styles. A hemmated broad hem somehow suggests the wide hem of a woman's stockings than the narrow hems. The hem hem is about an inch wide, and is made of a material from which has been made a hem of a material, and is about an inch wide.

As to the weight of a hemmings, it is not too heavy, and is made of a material which is given. Especially have old ladies been wearing them. The hem, one old lady will shudder at the thought of using a hemmings. The hemmings are about an inch wide.

[illegible][illegible][illegible]

A black and white photograph showing a wide, flat landscape, possibly a beach or coastal plain. The foreground is a light-colored, textured surface. In the distance, a dark, low-lying line of vegetation or structures marks the horizon. The sky above is a uniform, light gray.

THE STRATHMORE AND BOW VALLEY STANDARD

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SINGLE COPY—5 CENTS.
ANNUAL SUBSCRIPTION,
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ISH EMPIRES) — \$1.00
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EDITOR AND PROPRIETOR
JOHN MACKENZIE

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Notices of entertainment, meetings, sales, etc., at which admission is charged, articles sold, or a collection taken, with the exception of actual church services, will be charged for at regular advertising rates. The Publisher is not responsible for opinions expressed by correspondents.

WEDNESDAY, APRIL 21, 1915.

It is a strange thing that nowadays we do not hear so much as used to be about the horse being superseded by the engine for farm work. Three or four years ago the favorite theme of some of the newspapers was the conquest of the prairies by the steam or gasoline plow. But now the sale of tractors has dropped away, and the horse is still in as great demand as ever. It would seem that the power plow, while well suited for breaking up the hard prairie, does not suit as well when going over ground that has been "cropped once or twice." There are quite a few engines in use throughout the district plowing, but the horse is doing most of the work.

The cultivation of alfalfa is going to receive a great impulse throughout this district during the present season. Farmers who have already some acres in alfalfa are increasing their acreage, and many farmers who had not tried it out before are getting ground in shape for seeding it. It is now absolutely proved that alfalfa can be profitably grown here on irrigated land, and there were numerous fine fields within a radius of ten miles of Strathmore last year. Alfalfa requires more labor at the start in preparing the ground, etc., than some other crops, but one seeding will be all that is necessary for a considerable number of years, under favorable circumstances, and when the alfalfa field is plowed up as great yields can be obtained as from virgin soil. The number of livestock in the district is increasing so fast that the open range and prairie hay is insufficient to feed them, and the growing of alfalfa provides the remedy.

Those who wish to start raising the succulent strawberry have their opportunity right now. The C. P. R. Farm is taking orders for plants from their plot, from which several successful crops have already been raised.

Toronto Saturday Night, in an editorial in last issue, deals with the irrigation situation here, and without stating which party is right, calls for more Government investigation. It regards the offer made by some of the farmers last year, to crop one field by dry farming methods, and let the Department of Agriculture crop another by irrigation methods, as a very fair one.

Now that most of the farmers have sold their hogs on account of the scarcity of feed, the price is going up. The cold storage proposition made by Strathmore U. F. A. last year points to the solution of the fickleness of the hog market, but it would need to be done on a nation wide scale. It stands as a

that the vast quantity of hogs marketed throughout the west during the past six months have not all reached the consumers table, but the people who are getting the benefit of the low prices last winter are the big packers, who have large storage facilities.

A scheme put forward by a responsible irrigation authority is that the people of Strathmore should have irrigation ditches running through their streets and lanes. There is no doubt that this would soon make Strathmore a town beautiful, by the help they would give to tree culture and gardening. It is said that the putting of the scheme into execution would not cost very much. Besides the irrigation benefits, housewives would appreciate the benefits of having plenty of soft water on tap throughout the summer time for washing purposes.

All signs point to a Dominion election during the coming summer. Possibly, as in fine weather, all signs fall a war time.

The Dominion Government announces that all army purchases made hereafter will be by tender, and that a strong commission will be formed to supervise buying. Furthermore members concerned in the purchases brought under the spotlight recently have been read out of the party. Better late than never, but it is a pity that the first two steps were not taken when the buying commenced.

King Alcohol has received his deathblow. Bob Edwards has joined the prohibitionists.

The citizens committee who attacked the honor of the soldiers satisfied in Calgary are lying very low since their report was published and commented upon. Most people aver that they were lying before, anyhow.

The popular sport here, Sundays and weekdays, is shooting gophers. Those who cannot afford a gun use a long string with a loop, and practice patience. Still others keep a dog, and drown the gophers out with buckets of water. The sport is reported quite exciting.

Revised Train Service Starts May 31st

The alteration in the train service, when a local train will leave Bassano in the morning and return from Calgary in the evening in addition to the present service will take place May 31st, and not May 1st as stated previously.

The Unexploited west

Realizing that the reserve of vacant land in that portion of the Canadian West, known as the fertile belt, has during recent years been rapidly settled, the Department of the Interior has published a very comprehensive and elaborate compilation of all authentic information available regarding the natural resources of the unexploited regions of North-Western Canada, COMPLETE IN EVERY RESPECT.

For some time past there has been a demand for a publication of this nature, and the report, which is known as "The Unexploited West" is designed to meet that necessity. It gives in very interesting form facts regarding the climate, soil, timber, rivers and lakes, minerals and fish, and game of the little known regions of the Peace River District and Northern Alberta, Saskatchewan and Manitoba, east from the Rocky Mountains to Hudson Bay.

The report, is profusely illustrated throughout with over one hundred interesting scenes depicting the agricultural progress and possibilities of Canada's fertile northland. A copy may be procured free of charge upon application to F. C. Lynch, Superintendent of the Railway Land Branch, Department of the Interior, Ottawa, under whose direction it has been prepared.

Arbor Day

OBSERVANCE SHOULD BE GENERAL

Arbor Day is not observed in Canada to the extent which its importance warrants.

The people of Canada must ever keep in mind their dependence upon their forests. With large areas suitable only for forestry purposes, it is essential that the value of trees and their protection should be thoroughly impressed upon Canadians.

While Arbor Day is observed in the rural schools, and in some city schools, its recognition by the general public is not as general as it should be. In the province of Alberta, Arbor Day is a public holiday. It is very generally observed by the towns and school districts for the planting of trees and flowers. More general public recognition should be given to Arbor Day, and the planting and protection of shade trees, the preparation of flower and vegetable gardens, and through cleaning up of all homes and surroundings should be advocated as special duties for the day. Alberta is in need of trees, and every encouragement should be given to their increase.

Arbor Day has its justification in the value of trees, from whatever point of view they may be considered. Nothing contributes so much to make the world a pleasant place to live in as trees. The true sense of feeling is not satisfied without the presence of the trees, with their shelter and shade their beauty of form and leaf, their blossom and fruit, their varying shades with the passing of the seasons, and their richness of color in the autumn days. They also afford homes and shelter for our feathered friends, the birds, during their annual visit to us. There is something which will add beauty to the home, or the schoolhouse more than the presence of trees; there is likewise something which adds more to the comfort of the pedestrian than shade trees on the roadside. The way may be long and dusty, but under the cool shade of the trees relief is found.

It is to be hoped, therefore, that the celebration of Arbor Day will become more general; that the planting and care of trees and shrubs around schoolhouses, homes, public spaces and by roadides may have the effect of developing a keener appreciation of the value and beauty of trees; and that in thus enlarging the field of Arbor Day activities greater interest may be created in the protection of our beautiful forests from the reckless destruction by fire and the axe which they are threatened.

Yes, they do give a 75c meal for 35c, put up by a first class white chef at the Maple Leaf Hotel.

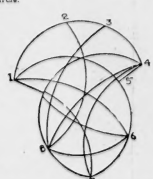
Mr Chas Falkner has bought a farm near Drumheller, which he is renting out this year.

Mosquitoes and butterflies are already about, and grain is showing above the ground. We have got away to an early start this year.

RECONSTRUCT THIS CIRCLE

Can You Do It Without Looking at the Explanation Below the Picture?

The funny-looking object below is just a circle with a lot of lines drawn through it to deceive your eyes. It doesn't look like a circle at all, is it? It is because it is cut through with a pair of scissors and the two pieces joined together to form the figure you see. Now, can you by one cut of the scissors along one of the lines restore the circle to its former round shape? One cut will do it. Then join the two pieces and you will have a circle.

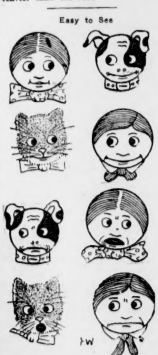


Here it is the machine of procedure: Cut from A to B; place point 1 at point 7 and 4 where 1 originally was at the end of the portion cut

WHAT DO YOU SEE IN A CROOKED LINE?



Here's an idea for entertaining a party of young folks with materials always at hand—pens and paper. Let each member of the party draw at random on the center of his sheet of paper a short, crooked line. The line should not cross itself at any point. When this has been done on the pieces exchange papers and each tries to make a picture on the material to receive, using the crooked line as part of the outline of his drawing. The pictures shown herewith were made in this way, the original line being distinguished by being made heavier than the rest.



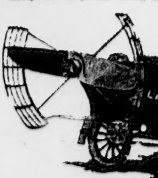
Girls and boys should always smile! Cats and dogs should, too! Whoever you are and whatever you are! These pictures are meant for you!

BLOWS ITSELF ALONG

Frenchman's Auto Uses Wind as Motive Power

Bertram De Lessepe, a brother of the famous almanac, has his brother's liking for flying. Only he wanted to do his "flying" safely on terra firma, and so he rigged up an aerial auto to do it in.

Except for the general outline, the



Propeller on Auto

machine resembles the automobile very little. Instead of gasoline as a motive power, it uses the wind. A "rotary wing" aerial propeller, the shape and curve of which are based upon those of a bird's wing, drive the machine along at a fairly good speed. The propeller is placed a little to one side of the machine's rear so it can be turned towards the wind. The wings are protected at the sides by shield bars.

Not only has it to be blown along made up and down hill, but it has been lashed upon a snow which carried a load of 270 tons and is successful in propelling the snow at a speed of five miles an hour down stream and two miles and hour up stream. The snow was so manageable as to be driven by the ordinary machine propeller, turning, backing and going forward easily.

SPECIALLY ATTRACTIVE PRICES IN OUR SHOE DEPARTMENT

Are YOU among the number of people who are wearing our well-known lines of Footwear? You might as well have the best Shoes you can buy when getting new ones. The shoes we sell are made in the best stores in the country, and their quality has been proven long ago.

'CLASSIC' SHOES

For Ladies & Children
Patent Pumps for summer wear, in the new styles
Ladies at \$3.50 pair
Misses at \$2.25 pair
Children's at \$1.75 pair
Infants at \$1.15 and 1.45

Special in Men's

GAUNTLET GLOVES
The famous H.B.K. Brand of Horseshoe Gauntlets at \$1.25 and 1.50 a pair

Special Offering in Our

CROCKERY DEPT.
Glass Tumblers, a good serviceable article for everyday use
Special 65c dozen

'WILLIAMS' SHOES

For Men and Boys
Strong Work Shoes for Men, made of solid leather throughout, at \$3.25, 3.75, 4.50.

School Shoes for Boys and girls, from \$2.00 to \$3.50

HOSIERY SPECIAL

Men's Cotton Hosiery for summer wear, 3 pairs 25c

Men's Ribbed Grey Hose, good weight and quality, special 3 for 50c
Men's Cashmere Hosiery, fine quality, all wool with reinforced heels and toes, 3 pairs for \$1.00

New Arrivals of

MILLINERY AND WASH GOODS

Just unpacked in our Dry Goods Department

See our windows, then come inside and ask to see the new and attractive goods we are showing. The prices will please you.

SPECIAL OFFERINGS IN OUR GROCERY DEPARTMENT

JAM at 50c a Pail.
Any kind you like—strawberry, raspberry, plum, or apricot with apple mixture

SEEDS of all kinds,
Onion Sets, Rape Seed, and Seed Potatoes

GATENBY & FISHER

Up-to-date General Merchants

Advertising Helps You

And it Helps your Community

The average consumer is just as anxious to know where to get his household wants at the lowest figure, quality considered, as you are to sell your goods to him.

Advertising increases the radius from which the town draws its trade

The amount of advertising carried in a newspaper determines the extent and effectiveness of its news columns. A newsy newspaper advertises the town where it is published.

Advertise properly and you advertise profitably.

STACHMORE & BOW VALLEY STANDARD

